MARCH 15 – 20, 2021

NKF NEW ENGLAND KIDNEY WEEK

CELEBRATE WITH US!

Patient Programs, Honors Awards,
And An Evening of Giving Program

NATIONAL KIDNEY FOUNDATION®

JOIN US!

NKF New England is hosting a week of patient programs and events focused on **Reducing Health Disparities**. The week will conclude with an evening event that recognizes three local nephrologists that have made an impact in addressing disparities in the care of patients with end stage renal disease and organ transplantation.

We hope that you will join us for this virtual celebration.

EVENT CHAIR: **Mawya Shocair, MD**

HOSTS: **New England Medical Advisory Board**

NATIONAL KIDNEY FOUNDATION®

Patient Programs

Racial inequity in kidney disease and transplantation

Kidney Friendly Cooking

Stress Reduction for Kidney Patients

NKF New England will host these three patient education programs focusing on increasing health equity and improving patient's ability to make informed decisions about their health.

See sponsorship benefits page to see how your company can sponsor these important programs.

NKF NEW ENGLAND HONORS EVENT

An Evening of Giving

MARCH 20, 2021

National Kidney Foundation's Honors Event and Evening of Giving is the National Kidney Foundation's awards reception and fundraiser held annually in celebration of World Kidney Day. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and the fight against kidney disease. This year the event is focused on honoring those that have made an impact in reducing health disparities. The dollars raised from this event support the National Kidney Foundation's awareness, prevention and treatment efforts. We thank you for your support.

Join us for a fun and celebratory evening on Zoom! We have a wonderful evening planned with our honorees, some kidney patients' impactful stories, living donors, an internationally known expert on dealing with stress through humor, a raffle for great prizes, and our emcee — Amy Brooks!

Evening Agenda

Welcome!
Emcee — Amy Brooks

Guest Speaker — Loretta LaRoche

- *Emmy Award winning PBS Specials on dealing with stress through humor*
- *Author of Life is Short: Wear Your Party Pants*

Living Donor Story

Kevin Tucker, MD — Interviews with 2021 Honorees

Community Business Leader Award

Radio Personalities Segment — Thank you to sponsors

NKF Appreciation & Closing

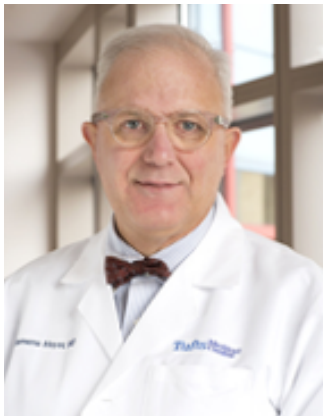
NATIONAL KIDNEY FOUNDATION®

2021 HONOREES

Winfred Williams, MD

Associate Chief, MGH Division of Nephrology
Founding Director, MGH Center for Diversity and Inclusion
Associate Professor of Medicine, Harvard Medical School

Dr. Williams has a long, foundational track record at MGH in the development of programs to enhance the diversity of the physician workforce there and at Harvard Medical School (HMS). Over the past two decades, he has helped develop critical initiatives to support hospital-wide diversity goals. He is a nationally and internationally recognized expert in health policy addressing disparities in the care of end stage renal disease and organ transplantation.



Klemens B. Meyer, MD

Director of Dialysis Services, Tufts Medical Center
Professor of Medicine, Tufts University School of Medicine
Medical Director, Dialysis Clinic, Inc.

Dr .Meyer has treated and educated the Greater Boston Asian community for hypertension, kidney disease and about kidney failure treatment options for more than 15 years.

Dr. Meyer has served as Chairman of the Board of Directors of the ESRD Network of New England and as President of the National Forum of ESRD Networks. He is a member of the Renal and Detoxification Committee of the Association for the Advancement of Medical Instrumentation and of the Medical Advisory Board of the American Association of Kidney Patients.

Li-Li Hsiao, MD, PhD

Director, Asian Renal Clinic
Assistant Professor, Harvard Medical School

Dr. Li-Li Hsiao is a Nephrologist and a faculty at BWH, Harvard Medical School. She is the founder of a program called KIdney Disease Screening and Awareness Program (KDSAP), which as been providing kidney health screening in the underserved communities in New England region and nationally, all free of charge. KDSAP has had major contribution in CKD prevention and health disparity since 2018.

COMMUNITY BUSINESS LEADER AWARD

Joseph Carlucci

CEO, Chairman and Founder, American Renal Associates

Joseph A. Carlucci is the Chief Executive Officer, Chairman of the Board of Directors and Co-Founder of American Renal Associates. ARA operates 248 dialysis clinics in partnership with leading nephrologists and healthcare institutions in 27 states and in the District of Columbia. Mr. Carlucci has more than 40 years of experience in the dialysis services industry.

EVENING OF GIVING SPONSOR OPPORTUNITIES	Diamond Sponsor $30,000	Platinum Sponsor $20,000	Gold Sponsor $15,000	Silver Sponsor $10,000	Bronze Sponsor $5,000	Healthcare Champion* $2,000
Logo on all promotional collateral (emails and website) for the *Evening of Giving* program	●	●	●	●	●	
Logo on the celebration package mailed to individual donors of over $250	●	●				
Logo on post event thank you email	●	●	●			
Opportunity for company representative to make opening remarks at the *Evening of Giving* program	●					
Special thank you for sponsorship by local radio personalities during the evening event.	●	●	●	●	●	●
Social Media Mentions at Sponsorship Level	●	●	●	●		
Logo announcing sponsorship on the patient programs	●	●	●	●		
Commemorative thank you gift	●	●	●	●	●	

** For hospital departments, transplant units, and nephrology practices*

PATIENT PROGRAM SPONSOR

Supporter: $4,000

Sponsorships are available for two patient programs during Kidney Week.
This level does not include sponsorship at the Evening of Giving Program.

PARTNERSHIP AGREEMENT

YES, I would like to sponsor the Evening of Giving

- ❒ Diamond Sponsor – $30,000
- ❒ Platinum Sponsor – $20,000
- ❒ Gold Sponsor – $15,000
- ❒ Silver Sponsor – $10,000
- ❒ Bronze Sponsor – $5,000
- ❒ Healthcare Champioin – $2,000

YES, I would like to be a Patient Program sponsor

- ❒ Supporter – $4,000

Yes, I would like to make a donation for the NKF Evening of Giving.

Please select amount below:

- ❒ $1,000 ❒ $2,000 ❒ $3,000
- ❒ Donate an amount of your choice $_____

Please contact Donna.Nickerson@kidney.org with any questions.

Please return to:

National Kidney Foundation, 209 West Central Street, Suite 220, Natick, MA 01760

Phone: 508-907-6030;331 • Email: Donna.Nickerson@kidney.org

Contact/Representative: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

- ❒ Please invoice our company
- ❒ My check is enclosed for $ _____
- ❒ Please bill my credit card for $ _____ ❒ AMEX ❒ MC ❒ Visa ❒ Disc

Card #: _____

Exp. Date: _____ CVV: _____

Signature: _____ Date: _____