NKF Honors Awards Benefit
Hyatt Regency
125 East Main Street, Rochester, NY 14604
Thursday, March 12, 2020
6:00 p.m. – 9:00 p.m.
Event Overview
An evening of food, beverage and entertainment!

The National Kidney Foundation *Honors Awards Benefit* is being celebrated on World Kidney Day. This benefit honors local community members who have been outstanding in the promotion of kidney health and the fight against kidney disease. The dollars raised from this event support the National Kidney Foundation’s *local* awareness, prevention and treatment programs and efforts.

**Honorary Chairs**
Rachel and Yantee Slobert

**Chair**
Chelsey Frail, Palmer Family of Companies

**2020 Honors Awards**
- Leadership in Business Award
- Excellence in Healthcare Award
- Outstanding Volunteer of the Year Award
- Community Leadership Award
Event Partnerships

Give YOUR COMPANY a broad range of exposure before, during and after NKF Honors.
All event sponsorships can be customized to meet your needs.

- **Platinum Sponsor**  $10,000
  - VIP tickets to the event (20)
  - 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
  - One of 3 logos displayed on electronic silent auction bidding devices
  - Opportunity for company representative to make opening remarks before Awards Presentation
  - Prominent logo recognition on all promotional collateral including invitation - printed and digital, registration page, website, and at event
  - Logo and linked website on National Kidney Foundation Facebook and other social media pages
  - Logo on Honors T-shirts

- **Presenting Sponsor**  $7,500
  - VIP tickets to the event (20)
  - 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
  - One of 3 logos displayed on electronic silent auction bidding devices
  - Opportunity for company representative to make opening remarks before Awards Presentation
  - Prominent logo recognition on all promotional collateral including invitation - printed and digital, registration page, website, and at event
  - Logo and linked website on National Kidney Foundation Facebook and other social media pages
  - Logo on Honors T-shirts

- **Cocktail Reception Sponsor**  $5,000
  - VIP tickets to the event (20)
  - 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
  - One of 3 logos displayed on electronic silent auction bidding devices
  - Logo recognition on promotional collateral including Honors Registration website and event signage
  - Logo and linked website on National Kidney Foundation Facebook and other social media pages
  - Logo on Honors T-shirts

- **Light Up The Night Sponsor**  $3,000
  - VIP tickets to the event (10)
  - Logo on promotional collateral including Honors Registration website and event signage
  - Logo and linked website on National Kidney Foundation Facebook and other social media pages
  - Logo on Honors T-shirts

- **Awards Sponsor**  $1,500
  - 10 ticket to the event
  - Logo on Honors Registration website and event signage
  - Logo and linked website on National Kidney Foundation Facebook and other social media pages
  - Logo on Honors T-shirts

- **Table Sponsor**  $500
  - 10 Tickets to the event
  - Signage on event table

- **Silent Auction Item Donation**
  - Logo and company information on Mobile App
NKF Honors Sponsorship Agreement

Event: Thursday, March 12, 2020 at the Hyatt Regency Rochester from 6:00 p.m. – 9:00 p.m.

Company (Recognition) Name: _______________________________________________________
Contact Name and Title: _______________________________________________________________
E-mail: ___________________________________________ Phone: ___________________________
Street Address: ______________________________________________________________________
City: ___________________________ State _______ Zip: ________________________________

Sponsorship Level: ________________________________ Amount: $____________________

Tickets: _____ # Individual Tickets @ $50.00 each Amount: $____________________

Donation:
We cannot attend, however, would like to make a donation. Amount: $__________________

TOTAL CONTRIBUTION: $ __________________

Payment Information
❑ Please invoice our company for the amount listed above
❑ Please charge my credit card for $________________ AMEX VISA M.C. Discover
Card #_________________________________________ Exp. Date ________________ CVC #__________
Signature________________________________________ Date __________________________
❑ My check made payable to the National Kidney Foundation is enclosed.

Please return a completed form to:
National Kidney Foundation Serving Upstate and Western NY
1344 University Ave., Suite 270
Rochester, NY 14607
Susan.Brayer@kidney.org
Questions or concerns? Please contact Susan Brayer at 585.598.3963 ext. 373

* High resolution logos for invitations must be submitted by February 14, 2020
* Payment due by February 27, 2020