



National
Kidney
Foundation®

Serving Upstate and Western New York

4th Annual
Honors
Awards Benefit

Partnership
Opportunities

NKF Honors Awards Benefit

Hyatt Regency

125 East Main Street, Rochester, NY 14604

Thursday, March 12, 2020

6:00 p.m. – 9:00 p.m.

Event Overview

An evening of food, beverage and entertainment!

The National Kidney Foundation *Honors Awards Benefit* is being celebrated on World Kidney Day. This benefit honors local community members who have been outstanding in the promotion of kidney health and the fight against kidney disease. The dollars raised from this event support the National Kidney Foundation's *local* awareness, prevention and treatment programs and efforts.

Honorary Chairs

Rachel and Yantee Slobert

Chair

Chelsey Frail, Palmer Family of Companies

2020 Honors Awards

- ❖ Leadership in Business Award
- ❖ Excellence in Healthcare Award
- ❖ Outstanding Volunteer of the Year Award
 - ❖ Community Leadership Award

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Event Partnerships

Give YOUR COMPANY a broad range of exposure before, during and after NKF Honors.
All event sponsorships can be customized to meet your needs.

Platinum Sponsor \$10,000

- VIP tickets to the event (20)
- 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
- One of 3 logos displayed on electronic silent auction bidding devices
- Opportunity for company representative to make opening remarks before Awards Presentation
- Prominent logo recognition on all promotional collateral including invitation - printed and digital, registration page, website, and at event
- Logo and linked website on National Kidney Foundation Facebook and other social media pages
- Logo on Honors T-shirts

Presenting Sponsor \$7,500

- VIP tickets to the event (20)
- 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
- One of 3 logos displayed on electronic silent auction bidding devices
- Opportunity for company representative to make opening remarks before Awards Presentation
- Prominent logo recognition on all promotional collateral including invitation - printed and digital, registration page, website, and at event
- Logo and linked website on National Kidney Foundation Facebook and other social media pages
- Logo on Honors T-shirts

Cocktail Reception Sponsor \$5,000

- VIP tickets to the event (20)
- 30–60 second personalized corporate “congrats” video displayed on Honors Awards website
- One of 3 logos displayed on electronic silent auction bidding devices
- Logo recognition on promotional collateral including Honors Registration website and event signage
- Logo and linked website on National Kidney Foundation Facebook and other social media pages
- Logo on Honors T-shirts

Light Up The Night Sponsor \$3,000

- VIP tickets to the event (10)
- Logo on promotional collateral including Honors Registration website and event signage
- Logo and linked website on National Kidney Foundation Facebook and other social media pages
- Logo on Honors T-shirts

Awards Sponsor \$1,500

- 10 ticket to the event
- Logo on Honors Registration website and event signage
- Logo and linked website on National Kidney Foundation Facebook and other social media pages
- Logo on Honors T-shirts

Table Sponsor \$500

- 10 Tickets to the event
- Signage on event table

Silent Auction Item Donation

- Logo and company information on Mobile App

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NKF Honors Sponsorship Agreement

Event: Thursday, March 12, 2020 at the Hyatt Regency Rochester from 6:00 p.m. – 9:00 p.m.

Company (Recognition) Name: _____

Contact Name and Title: _____

E-mail: _____ Phone: _____

Street Address: _____

City: _____ State _____ Zip: _____

Sponsorship Level: _____ Amount: \$ _____

Tickets: _____ # Individual Tickets @ \$50.00 each Amount: \$ _____

Donation:

We cannot attend, however, would like to make a donation. Amount: \$ _____

TOTAL CONTRIBUTION: \$ _____

Payment Information

Please invoice our company for the amount listed above

Please charge my credit card for \$ _____ AMEX VISA M.C. Discover

Card # _____ Exp. Date _____ CVC # _____

Signature _____ Date _____

My check made payable to the National Kidney Foundation is enclosed.

Please return a completed form to:

National Kidney Foundation Serving Upstate and Western NY

1344 University Ave., Suite 270

Rochester, NY 14607

Susan.Brayer@kidney.org

Questions or concerns? Please contact Susan Brayer at 585.598.3963 ext. 373

* High resolution logos for invitations must be submitted by **February 14, 2020**

* Payment due by **February 27, 2020**

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