

Eve of Giving

GIVING RECOGNITION
TO OUR HEROES

MARCH 10, 2022
The Lucy / Philadelphia



Partnership Agreement

YES, I would like to sponsor the NKF Eve of Giving:

- Presenting (Broad Street) **\$50,000**
- Protector **\$7,500**
- Champion **\$25,000**
- Supporter **\$5,000**
- Hero **\$15,000**
- Contributor **\$2,500**
- Advocate **\$10,000**
- I am interested in a custom sponsorship. Please reach out to me directly.

Please contact Jamie Cohen at Jamie.Cohen@kidney.org to secure your reservation.

High resolution logos for invitations must be submitted by **February 4, 2022** for inclusion.
All artwork must be sent electronically in .PDF, .JPEG and .EPS format to Jamie.Cohen@kidney.org.

I would like to purchase a Digital Journal ad:

The 2022 NKF Eve of Giving will feature a digital program. Your company will have the opportunity to appear on a large screen during the program and on our website.

- Premiere Ad **\$1,250**
- Ultimate Ad **\$650**
- Essential Ad **\$300**

Ad placement and display time will vary based on the level of support.

All artwork must be received by **February 25, 2022**. Please send artwork to Jamie.Cohen@kidney.org PDF or JPG files are preferred.

Tickets: Individual: **\$200** Name: _____

Table of 10: **\$2,500**

Thank You
TO LAST YEAR'S SPONSORS!

Art & Gail Pasquarella
Equus
Titos
Berkadia
BB&T

Evolution Energy
First National Bank
Gift of Life
O'Donnell & Naccarato
Penn Medicine

Transplant Institute
St. Christopher's Hospital for Children
Joe & Kelly Mullen
M Financial Planning
M&T Bank

MarCor
McDonald Building Company
Susan Conley, MD
Vifor Pharma

Please return to:

National Kidney Foundation
1500 Walnut St., Suite 301
Philadelphia, PA 19102

as of 12/1, use new address
1900 Market St., Suite 800
Philadelphia, PA 19103

215.923.8611 x 734
215.923.2199 (fax)
Jamie.Cohen@kidney.org

Contact/Representative: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment for the NKF Honors is due by March 1, 2022.

Checks should be made payable to: **National Kidney Foundation**

- Please invoice our company
- My check is enclosed for \$ _____
- Please bill my credit card for \$ _____ () AMEX () MC () Visa () Disc

Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

Presenting

(Broad Street)

\$50,000

- Headline recognition on all promotion and advertising.
- Company name cited in all media promotions and press releases
- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages
- Opportunity for company representative to speak during the livestream
- Company logo featured on digital screens
- Premiere Digital Ad

Hero

\$15,000

- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens
- Ultimate Digital Ad

Supporter

\$5,000

- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Name Recognition on digital screens and signage
- Essential Digital Ad

Advocate

\$10,000

- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens
- Ultimate Digital Ad

Contributor

\$2,500

- Name Recognition on digital screens and signage
- Essential Digital Ad

Sponsorship must be committed before items are sent to print.

If you have questions regarding the sponsorship opportunities, please contact Jamie Cohen at Jamie.Cohen@kidney.org to discuss how we can partner to provide your company with valuable advertising and sponsorship benefits in return for donation.

Champion

\$25,000

- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Dedicated post(s) on local Instagram and Facebook pages.
- Company logo featured on digital screens
- Ultimate Digital Ad

Protector

\$7,500

- Name recognition on web, email, save the date and invitation
- Logo recognition on web, email, save the date and invitation
- Company logo featured on digital screens
- Essential Digital Ad

The NKF is committed to protecting its communities and patients from the threat of COVID-19, an extremely contagious disease that can lead to severe illness and death. We hope to hold the 2022 Kidney Eve of Giving in person, but will be following all CDC and local protocols as they are issued in the coming months. An inherent risk of exposure to COVID-19 exists in any public place where people are present. According to the Centers for Disease Control and Prevention, people with underlying medical conditions and older adults are especially vulnerable. By attending an NKF Event, you voluntarily assume all risks related to exposure to COVID-19.



NATIONAL KIDNEY
FOUNDATION®