

SATURDAY | MARCH 19 | 2022

Harvard Club of Boston | Back Bay

NKF NEW ENGLAND
HONORS

An Evening of Giving



NATIONAL KIDNEY
FOUNDATION®

JOIN US!

National Kidney Foundation's Honors Event and Evening of Giving is the National Kidney Foundation's awards reception and fundraiser held annually in celebration of World Kidney Day.

The benefit honors members of the local community who have been outstanding in the promotion of kidney health and the fight against kidney disease

2022 Event Chairs



Joseph Carlucci

Chair, NKF New England Advisory Board
Co-Founder American Renal Associates
Past CEO and Chair, American Renal Associates
Current board member American Renal Associates



Mawya Shocair, MD

Chair, Medical Advisory Board, NKF New England
Member, Advisory Board, NKF New England



**NATIONAL KIDNEY
FOUNDATION®**

Evening Agenda

6:00 – 7:20 pm Cocktails and food stations,
live music, exhibits

7:30 – 8:15 pm HONORS PROGRAM:

Welcome!
Emcee — Amy Brooks



NKF Highlights

Donor Story

Honors and Awards

Recognition of past 2 years honorees

8:15 – 9:30 pm Dessert and coffee
Congratulate honorees
Exhibits

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HONORS & AWARDS

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NKF Honor — Excellence in Nephrology

Daniel L. Landry, DO, FASN

Chief, Division of Nephrology

Medical Director, Inpatient Dialysis and Critical Care Nephrology Baystate Medical Center

Assistant Professor of Medicine, University of Massachusetts Medical School-Baystate



NKF Honor — Excellence in Transplant and Nephrology

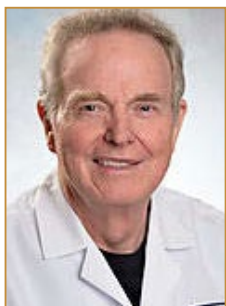
Jean Francis, MD

Medical Director of Kidney Transplantation, Boston University Medical Center

Associate Professor of Medicine, Boston University School of Medicine

Medical Director of Pancreas Transplant Program, Brigham and Women Hospital

Associate Physician Brigham and Women Hospital



NKF Honor — Excellence in Renal Pathology

Helmut G. Rennke, MD

Director, Renal Pathology

Professor, Harvard Medical School

Pathology

COVID Leadership Award

A special recognition of the leaders and organizations that came together as one powerful entity to care for chronically ill kidney patients during the pandemic.

- **Mark Caputo**, Chairman and CEO
US Renal Care
- **Doug Johnson, MD**, Vice Chair
DCI
- **Nick Mendez**, CEO
American Renal Associates
- **Rice Powell**, CEO and Chairman
Fresenius Medical Care
- **Javier Rodriguez**, CEO
Davita, Inc
- **Bill Valle**, CEO
Fresenius Medical Care North America

NKF Community Partnership Award

Recognition of the effective and ongoing collaboration and partnership for the benefit of kidney patients across the region.

- **Akebia Therapeutics**

PARTNERSHIP *Opportunities*

Visionary | \$100,000

- Sponsor name listed on event invitation, program, website, and collateral as **Visionary Sponsor**
- **Two page ad** in the program book
- **One page** congratulatory message to honorees from sponsor in the program book
- Signage at event Welcome/Check In — acknowledging **Visionary Sponsorship**
- Sponsor logo on the Thank You gift bag
- Name or logo on the thank you treat provided in the attendee gift bag
- **14 tickets** to the event at the Harvard Club
- Exclusive signage at the event acknowledging the **Visionary Sponsor**
- Acknowledgement during the program of **Visionary sponsorship**
- **Premium Exhibit Space**
- Opportunity to provide a one minute video message from the **Visionary Sponsor** — focused on supporting NKF
- Sponsor logo on the Thank You email to attendees of the event.
- Drive for Dialysis care bags sent to 200 local dialysis patients with a message from the **Visionary Sponsor** included.
- Social media mentions of the sponsorship
- A commemorative thank you gift.

Innovative Sponsor | \$50,000

- Sponsor name listed on event invitation, program, website, and collateral as **Innovative Sponsor**
- **Two page ad** in the program book
- Sponsorship of the post program dessert and coffee — signage posted with refreshments as well as program announcement
- **12 tickets** to the event at the Harvard Club
- Exclusive signage at the event acknowledging the **Innovative Sponsor**
- Acknowledgement during the program of **Innovative sponsorship**
- **One complimentary exhibit space** at the event
- Sponsor logo on the Thank You email to attendees of the event.
- Social media mentions of the sponsorship
- A commemorative thank you gift

Diamond Sponsorship | \$30,000

- Sponsor name listed on the website, program, and collateral as **Diamond Sponsor**.
- **One page ad** in the program book
- **10 tickets** to the event at the Harvard Club
- Logo on event signage as a **Diamond Sponsor**
- Acknowledgement during the program of **Diamond Sponsorship**
- **One complimentary exhibit space** at the event.
- Sponsor logo on the thank you email to attendees of the event.
- Social media mentions of the sponsorship
- A commemorative thank you gift.

Platinum Sponsorship | \$20,000

- Sponsor name listed on the website, program, and collateral as **Platinum Sponsor**
- **One page ad** in the program book
- **8 tickets** to the event at the Harvard Club
- Logo on event signage as a **Platinum Sponsor**
- Acknowledgment during the program of **Platinum Sponsorship**
- Sponsor logo on the thank you email to attendees of the event
- A commemorative thank you gift.

Gold Sponsorship | \$15,000

- Sponsor name listed on the website, program, and collateral as **Gold Sponsor**
- **One page ad** in the program book
- **6 tickets** to the event at the Harvard Club
- Logo on event signage as a **Gold Sponsor**
- Acknowledgement during the program of **Gold Sponsorship**
- Sponsor logo on the thank you email to attendees of the event
- A commemorative thank you gift.

Silver Sponsorship | \$10,000

- Sponsor name listed on the website, program, and collateral as **Silver sponsor**
- **½ page ad** in the program book
- **4 tickets** to the event at the Harvard Club
- Logo on event signage as **Silver Sponsor**
- Sponsor logo on the thank you email to attendees of the event
- A commemorative thank you gift.

Bronze Sponsorship | \$5,000

- Sponsor name listed on the website, program, and collateral as **Bronze Sponsor**
- **½ page ad** in the program book
- **2 tickets** to the event at the Harvard Club
- Logo on event signage as **Bronze Sponsor**
- Sponsor logo on the thank you email to attendees of the event
- A commemorative thank you gift.

One exhibit space | \$4,000

- Listing as an exhibitor
- A table during the cocktail reception and during dessert and coffee
- Admission for one representative to attend the event



PARTNERSHIP *Agreement*

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YES, I would like to sponsor the Evening of Giving

- | | |
|--|--|
| <input type="checkbox"/> Visionary Sponsor — \$100,000 | <input type="checkbox"/> Gold Sponsorship — \$15,000 |
| <input type="checkbox"/> Innovative Sponsor — \$50,000 | <input type="checkbox"/> Silver Sponsorship — \$10,000 |
| <input type="checkbox"/> Diamond Sponsorship — \$30,000 | <input type="checkbox"/> Bronze Sponsorship — \$5,000 |
| <input type="checkbox"/> Platinum Sponsorship — \$20,000 | |

YES, I would like to purchase an Exhibit Space

- ☐ One exhibit space — \$4,000

Yes, I would like to make a donation for the NKF Evening of Giving.

Please select amount below:

- ☐ \$1,000 ☐ \$2,000 ☐ \$3,000
☐ Donate an amount of your choice \$ _____

Please contact Donna.Nickerson@kidney.org with any questions.



Please return to:

National Kidney Foundation, 209 West Central Street, Suite 220, Natick, MA 01760

Phone: 508-907-6030;331 • Email: Donna.Nickerson@kidney.org

Contact/Representative: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

☐ Please invoice our company

☐ My check is enclosed for \$ _____

☐ Please bill my credit card for \$ _____ ☐ AMEX ☐ MC ☐ Visa ☐ Disc

Card #: _____

Exp. Date: _____

CVV: _____

Signature: _____

Date: _____

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