

**TUESDAY, JULY 28, 2020**

*Firestone Country Club, North Course*

REGISTER ONLINE > [NKFKonicaMinoltaGolfClassic.com](http://NKFKonicaMinoltaGolfClassic.com)



National  
Kidney  
Foundation®



**KONICA MINOLTA**  
GOLF CLASSIC

**TOP FINISHERS**  
EARN INVITATION  
TO PEBBLE BEACH

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



NATIONAL FINALS HOST





# NKF KONICA MINOLTA GOLF CLASSIC

is *The Premier Amateur Golf Event for Charity.*



Thousands of golfers participate in over **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach.



Golfers raise over **\$3.5 million** annually to benefit the National Kidney Foundation.



## WHY PARTICIPATE

**Entertain** current and prospective clients.



**Touch** hard-to-reach affluent business leaders in their environment. Participants have an average annual household income of \$252,000.



**42%** are C-Level, Owner, Partner, Top Management.

**53%** are VP-Professional.

**96%** consider themselves "influencers" among their peers, co-workers, community, friends, and family.



**Align** your company with *The Premier Amateur Golf Event for Charity* in your market.



**Build** community goodwill and address corporate social responsibility objectives.



**Associate** with other local and national sponsors.

**Earn** an invitation to the National Finals at Pebble Beach.



**Support the NKF in its mission!**

**30 MILLION** Americans, nearly equal to the number of golfers in the U.S., have chronic kidney disease.

**+73 MILLION**

Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

## TOURNAMENT FORMAT

**Four-person amateur scramble. Two competitive divisions:**

1. Handicap Index Division: Each Team must have a combined USGA Handicap Index of 42.0 or more/ and only one paly at 8.0 or less.
2. Gross Division: No handicap index required to complete.

**Top finishing teams form each division receive invites to the National Finals at Pebble Beach.**



## SPONSORSHIP & FOURSOME PACKAGES

### Platinum Sponsor..... \$7,000

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of Golf Carts, Awards Banquet, Scorecards, or Electronic Bidding
- Company logo on media platforms
- 2 foursomes with premium gift collection

### Gold Sponsor..... \$5,000

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of Awards Banquet, Golf Carts, Scorecards, or Electronic Bidding
- Company logo on media platforms
- 1 foursome with premium gift collection

### Silver Sponsor..... \$3,500

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of a hole on golf course with signage
- 1 foursome with premium gift collection

### Basic Foursome..... \$2,500

- Breakfast, lunch served on-course
- On-course contests
- Awards Reception with heavy hors d'oeuvres
- Drink tickets
- Premium golfer gifts

### Hole Sponsor..... \$500

- Tee signage on a hole, putting green, or driving range
- Networking opportunity at event Awards Banquet

## CONTACT US TO LEARN MORE:

Katie Dager • 440.985.0114 • [katie.dager@kidney.org](mailto:katie.dager@kidney.org)

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