



## GREAT LAKES SCIENCE CENTER

SUNDAY, JUNE 14, 2020

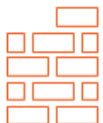
### WHAT IS KIDNEY WALK?

Held in nearly 100 communities, Kidney Walk is the National Kidney Foundation's largest awareness campaign and the country's largest walk to end kidney disease. Kidney Walk celebrates those whose lives have been impacted by chronic kidney disease and promotes healthy living. Funds raised support lifesaving programs that support patients, their families and those at risk.

### WHO ATTENDS KIDNEY WALK?

The Northeast Ohio Kidney Walk is attended by more than **1,500** kidney patients, caregivers, community members, regional leaders, and healthcare professionals.

### WHY PARTICIPATE?



**Build** community goodwill and address corporate social responsibility objectives.

**Further** employee engagement goals: inspire loyalty and productivity while engaging staff toward a shared goal and common purpose.



**Demonstrate** a commitment to creating local impact by supporting patients in communities where you do business.



**Recognize** local leaders in the fight to end kidney disease.



**Associate** with other local sponsors in Akron.



### WHY IS THIS INITIATIVE IMPORTANT?

Chronic kidney disease is a growing public health crisis that has received national attention. The time to act is now. By supporting the Northeast Ohio Kidney Walk, you are taking a stand alongside the National Kidney Foundation for a healthier future. More than **82 cents** of every dollar raised by Kidney Walk supports NKF programs.

**37** Americans, which equals 1 in 7 people, have kidney disease.  
**MILLION**

**90** Of people with kidney disease do not know they have it.  
**PERCENT**

**73** Americans are at-risk due to factors like diabetes and high blood pressure.  
**MILLION**

### SPONSORSHIP PACKAGES

	<b>Diamond \$10,000</b>	<b>Platinum \$7,500</b>	<b>Gold \$5,000</b>	<b>Silver \$3,500</b>	<b>Bronze \$1,500</b>
<b>Print Marketing (Deadlines Apply)</b>					
• Company logo on Kidney Walk Save the Date & Brochure	<b>X</b>				
• Company logo on Kidney Walk invitation	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Company logo on day-of banners	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Company logo on day-of t-shirts & route signage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
• Company name cited in event press release	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Electronic Marketing</b>					
• Company logo on Kidney Walk social media posts	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Company logo on Kidney Walk event emails	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Company logo on Kidney Walk and NKF websites	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Company logo NKF e-newsletter	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Other Benefits</b>					
• Company table or tent on field at Kidney Walk	<b>Tent</b>	<b>Tent</b>	<b>Tent</b>	<b>Table</b>	<b>Table</b>
• Verbal recognition at all Kidney Walk-related events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
• Opportunity for Company Rep. to speak at Kidney Walk-related events	<b>X</b>				
• Opportunity to own an aspect of the event	<b>X</b>	<b>X</b>			
• Post-event impact report	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Personalized Kidney Walk thank-you plaque	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
• Shutterfly book highlighting event	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

### FOR MORE INFORMATION, CONTACT:

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