



NATIONAL KIDNEY FOUNDATION

**SCM22**

SPRING CLINICAL MEETINGS

Exhibitor Prospectus and  
Sponsorship Opportunities



**BOSTON**

Exhibit Dates

April 7 – 9, 2022

Meeting Dates

April 6 – 10, 2022

Hynes Convention Center



NATIONAL KIDNEY  
FOUNDATION®



FOR OVER 30 YEARS, nephrology healthcare professionals from across the country have come to the National Kidney Foundation (NKF) Spring Clinical Meetings to learn about the newest developments related to all aspects of nephrology practice, network with colleagues, and present their research findings. The NKF Spring Clinical Meetings is designed for meaningful change in the interprofessional healthcare teams' skills, performance, and patient health outcomes. It is the only conference of its kind that focuses on translating science into practice for the entire kidney health team.

In 2019, there were nearly 3,000 attendees at the Hynes Convention Center, Boston, MA. This was our last in-person meeting before the COVID-19 pandemic. Virtual SCM21 drew just under 3,000 on-line participants. We expect to see over 3,000 attendees in 2022, which include physicians, pharmacists, fellows and residents, physician assistants, nurse practitioners, nurses, technicians, dietitians, and social workers.

To help attract the maximum number of attendees to your booth, the Exhibit Hall is primarily open when sessions are closed. Poster presentations are located in the Exhibit Hall, and show hours include breakfast, lunch and evening networking receptions. This is your once-a-year opportunity to demonstrate your brand's relevance to thousands of healthcare practitioners in one convenient location!





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## MEETING OVERVIEW

The NKF 2022 Spring Clinical Meetings' (SCM22) emphasis on clinical practice in nephrology will provide kidney healthcare professionals with insights they can apply daily to their practices through information-filled courses, practical workshops, thought-provoking symposia, and well-argued debates. Participants will increase their awareness in various areas of nephrology, including: acute kidney injury, hypertension, kidney transplantation, diabetes, drug dosing in CKD, practical issues in home hemodialysis and peritoneal dialysis, palliative care, and much more.

SCM22 is designed for nephrologists in the private sector and academia, fellows and residents with a special interest in kidney disease, primary care physicians, pharmacists, physician assistants, nurses, nurse practitioners, social workers, technicians, and renal and clinical dietitians.

## PROGRAM OBJECTIVES

**At the conclusion of this activity, participants will be able to:**

- Identify recent changes in healthcare policy and advances in clinical and translational research, and discuss how these may impact patients with kidney disease.
- Learn how to integrate new discoveries in dialysis and non-dialysis chronic kidney disease, transplantation, hypertension, and general nephrology into clinical practice to improve care of patients with kidney disease.
- Enhance skills of the interprofessional team to improve care of patients with kidney disease.

## 2021 ATTENDEE SURVEY RESULTS

**98%** said the Meeting met their objectives for attendance

**97%** said the information presented was current and pertinent to their practice

**83%** plan to make changes to their practices as a result of SCM

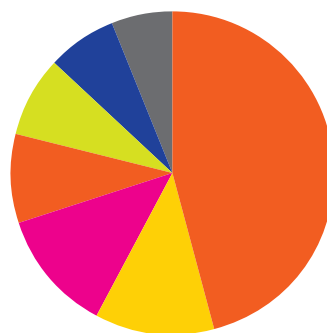
**98%** rated the conference good to excellent

**97%** would be likely to attend another SCM

**98%** would recommend SCM to a colleague

### ATTENDEES BY DISCIPLINE

Physicians .....	<b>46%</b>
Dietitians .....	<b>11%</b>
Advanced Practitioners .....	<b>11%</b>
Nurses & Technicians .....	<b>10%</b>
Social Workers .....	<b>8%</b>
Pharmacists .....	<b>7%</b>
Other/Did not specify .....	<b>7%</b>





## EXHIBIT HALL and POSTER PRESENTATION HOURS *(Tentative)*

DATE	TIME	DESCRIPTION
Thursday, April 7	6:00pm–7:30pm	Exhibit Hall Opening/Ceremonies Reception
Friday, April 8	7:00am–8:30am	Exhibits/Posters & Continental Breakfast
	12:00pm–2:00pm	Exhibits/Posters & Lunch (served 12:15pm–1:15pm)
	5:30pm–7:30pm	Exhibits/Posters & Networking Reception
Saturday, April 9	7:00am–10:00am	Exhibits/Posters & Continental Breakfast (served 8:00am–9:00am)
	10:00am	Exhibit Hall Closes

Exhibits must be dismantled on **Saturday, April 9, by 7:00pm.**

## EXHIBIT BOOTHS

Exhibits are located in the Hynes Convention Center Exhibit Hall C and D, providing easy access from Meeting rooms for attendees.

## EXHIBIT SPACE RENTAL RATES

Exhibit booths are 10' x 10' or in multiples thereof. All island booths are sized in increments of 20 feet. The exhibit rates are as follows:

In-line Booth.....	\$35/sq. ft.
Corner Booth.....	\$37/sq. ft.
Island Booth.....	\$40/sq. ft.
Non-Profit Booth (10' x 10' In-line) .....	\$1,750*

A deposit of 50% of the total exhibit fee is required at the time of application in order to secure a space. The total booth fee must be received by NKF on or before **February 28, 2022.**

Please contact Sarah Kim at [sarah.kim@kidney.org](mailto:sarah.kim@kidney.org) or 212.889.2210 x236 to discuss special requirements prior to submitting the Exhibit Booth Application. See the Rules and Regulations section for cancellation penalties and other exhibit details.

## EXHIBIT MANAGEMENT

**Stephanie Cogan**

**Vice President, Corporate Relations**

212.889.2210 x166 | [stephaniec@kidney.org](mailto:stephaniec@kidney.org)

**Sarah Kim**

**Corporate Relations Manager**

212.889.2210 x236 | [sarah.kim@kidney.org](mailto:sarah.kim@kidney.org)

National Kidney Foundation  
30 East 33rd Street | New York, NY 10016  
[nkfclinicalmeetings.org](http://nkfclinicalmeetings.org)

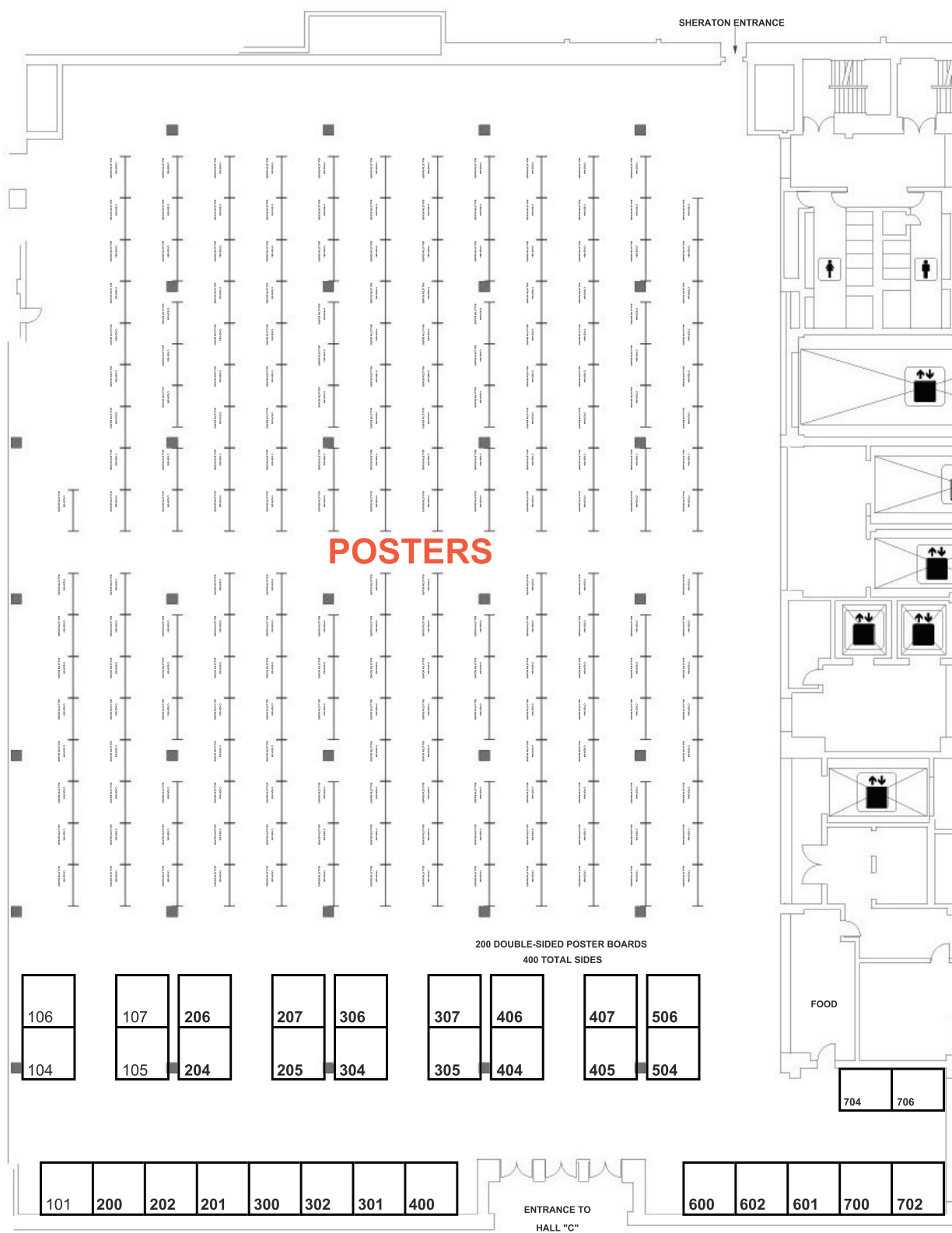
### Rental of exhibit space includes:

- Complimentary Exhibit Hall-only badges and Full General Session Meeting badge(s)
- Complimentary Final Registration list for one-time use
- Company listing and 50-word description in the official SCM22 Mobile App and website
- Ability to upload handouts, logo, and company website to SCM22 Mobile App exhibitor profile
- The opportunity to participate in Exhibit Hall activities, designed to drive attendee traffic to participating booths

TO MAXIMIZE  
TRAFFIC TO YOUR  
BOOTH, THE EXHIBIT HALL  
FEATURES FREE:

- Networking Receptions on Thursday and Friday Evenings
- Breakfast and Lunch on Thursday
- Breakfast on Friday
- Unopposed Exhibit Hours

EXHIBIT HALL FLOOR PLAN







## ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

### OFFICIAL MEETING MATERIALS

OPPORTUNITY	DESCRIPTION	COST
<b>Tote Bags (exclusive)</b>	Prominently display your company logo on the SCM22 tote bag, given to each Meeting participant at registration. 2,500 tote bags were distributed at SCM19. <b>To ensure your company logo is seen by all attendees, this opportunity must be purchased by December 17, 2021.</b>	\$50,000
<b>SCM22 Mobile App</b>	This downloadable app will be offered to all Meeting attendees to access real-time Meeting, schedule, and destination information. This interactive app will give users virtual access to the Meeting Program, speaker bios, exhibitor descriptions, maps, and sponsor information. The app is available for iPhone, iPad, and android platforms as well as through the web. The SCM21 App was downloaded by 5,185 participants. Sponsorship of the SCM22 mobile app gives you exclusive logo display each time a user opens the app. Recognition also appears on all web and print ads, as well as on-site signage. <b>This opportunity must be purchased by February 1, 2022.</b>	\$50,000
<b>Program-At-A-Glance (exclusive)</b>	Program-At-A-Glance includes the program schedule, as well as a convention center map, and exhibitor listing. Your company receives the full back cover for your messaging on this condensed program guide. <b>This opportunity must be purchased by February 1, 2022.</b>	\$17,500
<b>Lanyards (exclusive)</b>	Your company's logo will be displayed on Meeting lanyards distributed to every Meeting attendee, faculty, and presenter. <b>This opportunity must be purchased by December 17, 2021.</b>	\$20,000
<b>Hotel Keys</b>	Your company's logo on participants' hotel keys. Keys will be distributed at the Sheraton Boston, Boston Marriott Copley Place, and the Westin Copley Place, Boston. <b>To ensure your company logo is seen by all attendees, this opportunity must be purchased by February 7, 2022.</b>	\$30,000
<b>Hotel Key Sleeve</b>	This very visible key sleeve allows you to message directly to meeting attendees staying at the Sheraton Boston, Boston Marriott Copley Place, and the Westin Copley Place, Boston. <b>This opportunity must be purchased by February 7, 2022.</b>	\$25,000
<b>E-posters and Abstracts</b>	E-posters and abstracts offer a great online alternative to viewing the live posters. The e-poster tool allows presenters to upload their abstracts and PowerPoint slides to virtually present their posters. E-posters can be accessed at on-site kiosks, on the web for up to one year, and via the SCM22 mobile app. Your company will be acknowledged through signage at the on-site kiosks, online banner advertisements, and email blasts. NKF will produce an announcement card with NKF messaging on one side about the e-posters and abstracts and your company's message on the other.	\$20,000



## SPECIAL EVENTS

OPPORTUNITY	DESCRIPTION	COST
<b>Educational Stipends</b>	Ongoing education and the ability to learn about the latest developments in nephrology is critical for optimal patient care. Provide a scholarship to a dialysis technician or a resident who is considering a nephrology fellowship. Scholarships will allow NKF to provide educational stipends for these important folks to attend the Spring Clinical Meetings. Stipends will be awarded to eligible applicants as determined by an independent review committee of NKF volunteers and KOLs.	Call for pricing.
<b>NKF Councils Networking Receptions</b>	Hosted by NKF's four Professional Councils (CAP, CNNT, CRN, and CNSW), over 600 members attended the luncheons at SCM19. Receptions offer allied health professionals time to enjoy guest speakers; highlight past and future projects; and honor fellow members for their various achievements and contributions to the field of nephrology. Sponsors will receive signage and podium recognition. Ability to distribute company information at the receptions is also available. <b>This opportunity must be purchased by March 1, 2022.</b>	\$7,500 per event; \$25,000 all four receptions (multiple sponsors)  <i>Thursday, April 7, and Friday, April 8</i>
<b>Healthcare Professionals Welcome Reception</b>	Typically, 50 percent of attendees at the Meetings are members of the allied health kidney community. This evening reception is exclusively for this important audience. There will be signage and podium recognition at the event. Ability to distribute company information is also available. <b>To ensure your company logo is seen by all attendees, this opportunity must be purchased by March 1, 2022.</b>	\$20,000  <i>Wednesday, April 6</i>
<b>Career Choices in Nephrology /Fellows Reception</b>	This special session, with our "speed networking/mentoring" format, is perfect for trainees in internal medicine and nephrology who are trying to decide on a career path in nephrology. The friendly and fun environment allows attendees to meet a range of experienced individuals currently active in private practice, academic medicine, and industry, and learn about these career paths. The speed mentoring round will be followed by a reception. As a sponsor of this event, your company will be able to have a representative participate as a mentor. Your company will also receive signage in the room as well as recognition from the podium. <b>To ensure your company's artwork is seen by all attendees, this opportunity must be purchased by March 1, 2022.</b>	\$15,000  <i>Wednesday, April 6</i>
<b>President's Dinner</b>	This is a black-tie reception and dinner for NKF Program and Scientific Advisory Boards, named awardees, NKF senior leadership, meeting faculty, and other thought leaders in the forefront of kidney healthcare. Approximately 100 individuals attend this prestigious event that may be supported at various levels. Sponsors of the President's Dinner will receive invitations to attend the dinner. <b>To ensure all entitlements of this event, this opportunity must be purchased by February 1, 2022.</b>	Gold: \$25,000 (exclusive) Silver: \$15,000 Bronze: \$10,000 Ad in President's Dinner Program: \$2,500  <i>Friday, April 8</i>

PROMOTIONAL OPPORTUNITIES

OPPORTUNITY	DESCRIPTION	COST
<b>Relaxation Station</b>	Sponsor the Relaxation Station on the Exhibit Hall floor and be a hero to attendees! Associate your company's name with rest, relaxation, and the convention's most sought-after service. Collect qualified leads as attendees seek out your booth to request vouchers to redeem in the massage area. Sponsorship includes three full days of service. Cleaning and COVID protocols will be strictly observed.	\$17,500
<b>Charging Station</b>	By sponsoring the Charging Station, you allow attendees to network and relax while charging their electronic devices. This sponsorship allows you to brand the Charging Station, giving you great visibility among attendees. Your sponsorship also allows you to put out promotional materials in Charging Station. Charging Station will be outside of the Exhibit Hall from maximum exposure and use by attendees.	\$25,500
<b>Speaker HQ/ Ready Room</b>	The Speaker HQ/Ready Room provides services to more than 300 individual speakers. Speakers must upload and review their slides here before presenting. The sponsor will receive corporate recognition on signage located at the entrance of the room, on table tents and signage in the lounge area, in the SCM22 mobile app, and on instructions e-mailed to all speakers prior to the Meeting.	\$10,000
<b>Coffee Breaks</b>	Sponsor the coffee breaks in the Exhibit Hall on Friday and Saturday morning. Sponsor will receive signage at all coffee/tea stations noting your sponsorship. Opportunity to provide branded cups and/or napkins. (in bold) This opportunity must be purchased by February 15.	\$15,000





## ADVERTISING

OPPORTUNITY	DESCRIPTION	COST
<b>Exhibitor Showcases</b>	Reserve a 35-minute Exhibitor Showcase in a specially designated section of the Exhibit Hall, with presentations scheduled during Exhibit Hall hours. NKF will announce the Exhibitor Showcase schedule online, in a targeted emailing prior to the event, in the SCM22 mobile app, and on-site. Exhibitor Showcases are equipped with standard AV, a podium, and classroom seating for a maximum of 50 persons. Exhibitor Showcases are strictly commercial events. CME/CE credits are not provided. A one-time use pre-registration mailing list will be provided for self-promotion. Additional opportunity to live stream your exhibitor showcase to the SCM22 virtual platform and/or capture the Showcase for an enduring while virtual sessions are available. The enduring will not allow for Q&A. <b>To ensure Exhibitor Showcase titles are included in all printed materials, titles are due by February 1, 2022.</b>	\$20,000/\$27,500  April 7: 6:30pm;  April 8: 7:30am; 12:15pm; 1:15pm; 6:00pm  April 9: 7:15am
<b>Signage</b>	Place your company message in high-traffic areas for the greatest visibility. Many options are available, including standing banners, hanging banners, column wraps, staircase signage, lighted kiosks, and much more.	Call for pricing and deadlines.
<b>Exhibit Hall Aisle Banners</b>	Highlight your company or product with a logo on the aisle banners, while helping attendees navigate the Exhibit Hall. <b>To ensure your logo makes the print deadline, you must purchase Aisle Banners by February 7, 2022.</b>	\$25,000
<b>Conference Supplies</b>	Get exposure on some of the most used and visible items at the Meetings by sponsoring notebooks, pens, and other important materials.	Notebooks: \$15,000  Pens: \$8,000  Pen/Stylus: \$12,500  Individual Hand Sanitizer: \$10,000  Travel Size Sanitizing Wipes: \$15,000
<b>Daily Clinicals E-Newsletter</b>	This daily newsletter is delivered to participants via email and features late-breaking conference news, interesting on-site interviews, and session highlights. Sponsor all six editions, just one day, or choose from a variety of other advertising opportunities.	See website for rate card.

Learn more at **NKFCLINICALMEETINGS.ORG**

EDUCATIONAL SESSIONS

OPPORTUNITY	DESCRIPTION	COST
<b>Corporate Symposia</b>	Corporate Symposia supporters underwrite the highly-attended break-fast, lunch, or dinner CME/CE-accredited educational symposia which are key components of the Meeting program. Supporters of symposia receive high-level exposure in all SCM22 media, including the website, <i>Daily Clinicals</i> e-newsletter, SCM22 Mobile App, tote bag invitation insert, acknowledgement in <i>AJKD</i> , and much more. All symposium are accredited through NKF.	Call for pricing and availability.
<b>Official Program Sessions</b>	Pre-conference courses and workshops on the Physician Program, and many of the courses offered on the Advanced Practitioner, Nephrology Nurse and Technician, Nephrology Social Worker, and Renal and Clinical Dietitian Programs are available for support. Sessions are all CME/CE accredited.	Call for pricing.

GENERAL MEETING SPONSORSHIP OPTION


Your company will not be associated with any specific event but will be acknowledged as CONTRIBUTING sponsor in the SCM22 Mobile App, Meeting signage, website, and much more.

Other sponsorship suggestions are welcomed!

For pricing and availability of sponsorship opportunities, contact NKF:

**Sarah Kim**  
Corporate Relations Manager  
212.889.2210 x236 | sarah.kim@kidney.org

**Stephanie Cogan**  
Vice President, Corporate Relations  
212.889.2210 x166 | stephaniec@kidney.org







## HOUSING INFORMATION

### **ADVANCE HOUSING DEADLINE: MARCH 4, 2022**

NKF has room blocks reserved at a discounted group rate (based on availability) at the Sheraton Boston, Boston Marriott Copley Place, and Westin Copley Place, which are all attached to the Hynes Convention Center.

Reservations can be made by:

- Completing the reservation form online at **[nkfclinicalmeetings.org](http://nkfclinicalmeetings.org)**
- To reserve a room block (10 or more rooms), please contact Carine Desroches, NKF Meetings & Events Director at [carine.desroches@kidney.org](mailto:carine.desroches@kidney.org) or 212.889.2210 x265



Make your  
reservations  
today!

## EXHIBIT RULES AND REGULATIONS

As a condition of exhibiting, and when applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in this Exhibitor Prospectus. The spirit in which the rules and regulations have been prepared is to best serve the interests of the exhibitors and attendees. It is intended to create and maintain a productive experience for all. Mutual cooperation will ensure mutual success. Violations of the NKF 2022 Spring Clinical Meetings Rules and Regulations will subject the exhibiting company to immediate removal from the meeting, and exclusion from future NKF Meetings.

### U.S. FDA REGULATIONS

Exhibitors are responsible for compliance with the Food and Drug Administration (FDA) rules and regulations regarding drug promotions. Questions should be directed to the FDA at 301.443.1544.

### TERMS OF PAYMENT

**The Application to Exhibit and Contract for exhibit space must be received by Friday, February 18, 2022.** 50% of the booth fee must be submitted at the time of application in order to secure a space. If an application is turned in prior to February 18, the remaining balance is due on or before February 28, 2022. Applications will not be processed, nor will space be assigned, without payment. Since applications received without payment will not be accepted, only applications with credit card payments may be faxed. See the Booth Cancellation Fees section.

### BOOTH SPACE CANCELLATION OR REDUCTION OF BOOTH SPACE

Cancellation or reduction of booth space for any reason is subject to terms. Cancellation requests must be received in writing. The date that the exhibitor's written notice of cancellation is received by NKF will be considered the official cancellation date.

### BOOTH CANCELLATION FEES

The deadline to cancel booth space is **Friday, February 18, 2022**. NKF will subtract an administrative fee of 10% for all booths less than 2,000 sq. ft. Due to the amount of time and potential revenue loss, refunds less an administrative fee of 25% will be made for booths 2,000 sq. ft. or larger. After this date, there will be no refunds for booth space cancellations. NKF will make refunds after April 15, 2022.

### EXHIBITOR BADGES AND REGISTRATION

NKF encourages exhibitors to pre-register all confirmed exhibit personnel by **Friday, March 25, 2022** to avoid long lines and name changes on site. NKF uses an external badge registration system through which exhibitors will be required to register their staff. Instructions for this badge registration process will be sent to each company's appointed contact person. Badges must be picked up on site at the Exhibitor Registration Desk during exhibitor registration hours.

Exhibit personnel and, where applicable, exhibitor-appointed service contractors, can pick up their badges during the installation hours on Tuesday, April 5, and Wednesday, April

6, 2022, at the Exhibitor Registration Desk. Badges must be worn to enter the Exhibit Hall when exhibits are closed. Booth personnel registration forms for exhibit personnel and exhibitor-appointed service contractors will be available in the Exhibitor Services Kit. These badges grant access to the Exhibit Hall only.

Exhibitor registration is limited to a maximum of four (4) individuals per 10' x 10' booth space. Additional exhibitor badges may be purchased for a fee of \$75 per person. **Booths must be staffed at all times.**

Therefore, all exhibitors are advised to schedule at least two representatives to staff the booth to ensure adherence to this regulation.

**As an additional benefit of exhibiting, one full registration Meeting badge is included at no cost to each exhibiting organization. These individuals must register in advance using the SCM22 online badge registration system.**







## SET-UP HOURS

All aisles must be cleared, and all crates made available for removal, no later than **3:00pm on Thursday, April 7**. Exhibitors may continue setting up within the confines of their booth until **5:00pm**. All exhibits must be completely set up by **5:00pm on Thursday, April 7**. Any booth not in the process of being set up by **3:00pm** on Thursday will automatically be set up at the exhibitor's expense and liability, unless prior arrangements have been made with the NKF. Any booth not occupied by **3:00pm** on **Thursday, April 7** may be assigned to another exhibitor unless the NKF has been made aware of extenuating circumstances. There will be no refund to the original exhibitor.

## GENERAL CONDUCT

All activities of the exhibitor in the Exhibit Hall must be conducted within the exhibit's allotted space. Activities outside of the Exhibit Hall or during Meeting and Exhibit Hall hours must be authorized by NKF Exhibit Management or will be considered a clear violation of the SCM22 Rules and Regulations Agreement and subject to penalties. Canvassing or distribution of any materials outside the exhibitor's own booth is prohibited.

Exhibit personnel shall wear attire consistent with the decorum of the Meetings (business casual). All exhibitors must conduct exhibits in a dignified and professional manner.

Aisles may not be obstructed at any time due to excessive crowding in exhibit booths. The exhibit area is limited to registered attendees of SCM22, as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for exhibit space. No other persons will be permitted to demonstrate their products or distribute advertising materials in the Exhibit Hall.

Food and beverage stations will be placed throughout the Exhibit Hall to encourage attendee traffic. Exhibit

Hall hours have been selected to allow Meeting attendees the maximum amount of unopposed time possible.

Please note that the Exhibit Hall hours are based on the SCM22 Preliminary Program schedule of the Meetings. If the Program Schedule changes, Exhibit Hall hours may also change. Exhibitors will be notified via email of any schedule changes.

## ADVERTISING IN HOTELS

Distribution of flyers, publications, or other specialty advertising directly to attendee hotel rooms prohibited.

## ADVERTISING, CONSULTING, AND PUBLIC RELATIONS AGENCIES

In order to prepare for the SCM22 in a timely and efficient manner, third parties acting on behalf of, or representing the exhibitor, must adhere to and abide by all established deadlines and all NKF Exhibit Rules and Regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates, and to forward promotional materials, service kits, and forms to third parties. *The exhibitor contact remains NKF's primary contact person in all circumstances.*

## GIVEAWAYS AND DRAWINGS

NKF recognizes the ethical guidelines and standards that describe appropriate interactions and relationships between industry and healthcare professionals. NKF encourages exhibitors to refer to these guidelines and expects all exhibitors to be in compliance. Requests for any giveaway and drawing items must be submitted in writing and, if requested by NKF Exhibit Management, must be accompanied by a sample, photograph, or description of the item for approval.

## MUSIC AND OTHER COPYRIGHTED MATERIAL

It is the sole responsibility of the exhibitor to acquire the necessary permissions and licenses for any use of music or other copyrighted materials.

## SALES

### **Selling is allowed on the show floor.**

SCM22's Exhibit Program educates attendees by providing information, services, and products, and presenting industry trends pertinent to healthcare professionals' interests.

Exhibitors are required by the laws of the jurisdiction in which the event is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them. At no time may the exhibit or

product display be altered to fulfill a transaction. Any signage or product advertising must be placed within the exhibitor's booth.

**If your company plans on taking advantage of the opportunity to sell its products at SCM22, NKF requires that you submit a brief description of products to be sold, as well as a company web address. NKF reserves the right to decline exhibitors based on products we deem inappropriate or to avoid direct competition between exhibitors.**

## **DISTRIBUTION OR USE OF THE FOLLOWING IS STRICTLY PROHIBITED:**

Helium balloons, noisemakers, decals, badges, conference-sized totes, lanyards, and/or lottery tickets.

## **SUBLETTING/SHARING EXHIBIT SPACE**

No subletting or sharing of exhibit space is permitted.

## **USE OF EXHIBITOR BADGES**

The Exhibit Hall is limited to registered attendees of SCM22 and to registered representatives of companies who have contracted or paid for exhibit space. Guest badges may be purchased for \$50 each at the Exhibitor Registration Desk, which will be located in the Registration area at Meeting check-in. Guest badges are only available to registered SCM attendees and are not intended for booth staff.

## **EXHIBITOR ACCESS TO HALL**

During the days of the exhibition, exhibitors will be admitted into the Exhibit Hall 30 minutes prior to the opening. Requests for access to the

Exhibit Hall more than 30 minutes prior to opening or after the daily scheduled closing must be made in advance.

## **EXHIBITOR SERVICES KIT**

The official Exhibitor Services Kit will be provided by Freeman Decorating Company. The kit will only be available online and will be accessible approximately 12 weeks prior to the show; access is granted only after receipt of full payment for exhibit space.

## **EXHIBITOR SERVICE DESK**

The Exhibitor Service Desk will be set up in the Exhibit Hall. The specific location will be available at the Exhibitor Registration Desk.

## **ATTENDEE REGISTRATION LIST**

All companies will receive a one-time use attendee mailing list approximately two weeks after the Meeting as part of their paid exhibit fees. Email addresses are not provided.

## **GENERAL BOOTH CONSTRUCTION AND ARRANGEMENT GUIDELINES**

Booth decorations are to be professional, standard booth design. No exhibit space may span an aisle by ceiling or floor covering. No part of any exhibit or decorations or signs relating thereto, shall be taped, posted, nailed, screwed, or otherwise attached to columns, walls, drapes, floors, or any interior or exterior surface of the Exhibit Hall.

**The maximum ceiling height is 18 feet.**

**The Exhibit Hall is NOT carpeted.**

All exposed parts of displays must be draped or finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits, and not be objectionable to other exhibitors or the NKF. If such

draping is not ordered, Freeman Decorating Company, with the approval of the NKF, may install it and charge the exhibitor. Noise from electrical or mechanical apparatus must not interfere with other exhibitors. No exhibitor shall operate equipment or voice reproducing machines that would cause annoyance to other exhibitors. Earphones provided for such devices must be enclosed in a special booth. The NKF reserves the right to determine at what point sound constitutes interference with others and if it must be discontinued.

## **AUDIOVISUAL AND COMPUTER EQUIPMENT**

Cogent Global Solutions is the official audio-visual contractor for the NKF Spring Clinical Meetings; all audio-visual and computer equipment will be provided through them. Order forms will be included in the Exhibitor Services Kit.

## **CRATE/BOOTH STORAGE**

No cardboard boxes or packing materials are allowed to be stored on the Exhibit Hall floor. Combustible materials such as brochures, literature, giveaways, etc., within exhibit booths are limited to a one-day supply. **NOTHING** may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the Exhibit Hall floor. Excess storage service will be available through the Exhibitor Service Desk.

## **FIRE SAFETY**

All materials used in the Exhibit Hall must be fireproof and found in compliance with the Boston, MA Fire Department and/or the Hynes Convention Center fire safety requirements.

## DISMANTLING

The Exhibit Hall will close at **10:00am on Saturday, April 9**. Exhibits must be dismantled during the following hours: **Saturday, April 9 from 10:30am – 7:00pm**. Any exhibit not dismantled by 7:00pm on Friday, or for which arrangements for tear-down have not been made, will automatically be dismantled at the exhibitor's expense and liability. Exhibitors who begin dismantling or packing their exhibit and/or exhibit materials prior to the close of the Exhibit Hall will be subject to exclusion from future NKF Spring Clinical Meetings.

### SECURITY

NKF will provide perimeter security for the Exhibit Hall beginning on Monday, April 4, through the closing of exhibits on Saturday, April 9. However, the NKF, the Hynes Convention Center, and Freeman Decorating Company do not guarantee or protect exhibitors against loss or damage of any kind. Exhibitors must make provisions for the safeguarding of goods, materials, equipment, and displays at all times. Individual booth security and the protection of valuable items that may require additional security must be ordered at the exhibitor's expense. Order forms for such arrangements will be included in the Exhibitor Services Kit.

### LIABILITY INSURANCE

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors must provide evidence of insurance not less than \$1M to protect against any loss or damage to property or liability for personal injury during the term of installation and use of exhibit premises.

Exhibitors are further required to assume complete responsibility and liability for any damage to booth

space or equipment arising under this contract and are required to indemnify and hold the NKF harmless in any action, incidental to or arising from the exhibitor's occupation or use of booth space, or arising out of any acts of the exhibitor and the exhibitor's employees and agents, including, but not limited to, actions brought by the Ernest N. Morial Convention Center or its agents against NKF.

### SAFETY

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. The Freeman Decorating Company is not responsible for injuries caused by the improper use of furniture.

### TIPPING

The Freeman Decorating Company requests that exhibitors do not tip their employees. They are paid on an excellent wage scale denoting a professional status and tipping is not necessary. This applies to all Freeman Decorating Company employees.

### CLEANING SERVICES

Aisles will be vacuumed daily. Exhibitors must arrange and pay for cleaning of their individual booths via the Cleaning Services Form included in the Exhibitor Services Kit.

### UNION REGULATIONS AND JURISDICTION

If applicable, these rules will be supplied in the Exhibitor Services Kit.

### DECORATORS' UNION

Members of this union claim jurisdiction over all set up and dismantling of exhibits, including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may set up your

exhibit display if one person can accomplish the task in less than 30 minutes without the use of tools.

If your exhibit preparation, installation, or dismantling requires more than 30 minutes, you must use union personnel supplied by the Freeman Decorating Company. When union labor is required, an exhibitor may provide company personnel to work along with a union installer on a one-to-one basis.

### FORCE MAJEURE

Should any event or emergency occur beyond the control of the NKF that delays, prevents, or renders impracticable the obligations NKF has agreed to herein, the NKF shall not be held liable for any expense or loss incurred by the exhibitor, except as such portion of the space fee, as calculated by the NKF, that may be refunded to the exhibitor after deduction of NKF's expenditures and commitments.

Exhibitors are required to comply strictly with all terms of this agreement as contained in this Exhibitor Prospectus and Application to Exhibit and Contract, as well as all applicable terms and conditions contained in the agreement between the NKF and Hynes Convention Center.

## OFFICIAL SERVICE CONTRACTOR

**Freeman Decorating Company**  
**275 Bodwell Street**  
**Avon, MA 02322**  
**508.894.5100**

Shipping, freight, and material handling information will be included in the Exhibitor Services Kit.

## 2019 EXHIBITORS

Abbott Laboratories	B. Braun Medical Inc.	Horizon Pharma	Nephro-Tech, Inc.
Acumen Physician Solutions	Baxter Healthcare Corporation	Kaneka Pharma America, LLC	Nestle Health Science
Advicenne	BD (Formerly Bard Peripheral Vascular)	Kibow Biotech Inc.	Nipro Medical Corporation
Akebia Therapeutics	Biomedix Dialysis	Mallinckrodt Pharmaceuticals	NxStage Medical, Inc.
Alexion Pharmaceuticals, Inc	Calliditas Therapeutics	Mayo Clinic Transplant Center	OPKO
Alliance for Gout Awareness	CareDx, Inc	MD Healthcare Supplies	Otsuka America Pharmaceutical, Inc.
American Association of Kidney Patients, Inc.	Cybernius Medical, Ltd.	Medical Education Institute Inc.	Otto Trading Inc
American Foundation for Donation & Transplantation	Davita Source	MedTech International Group	Patient Care America
<i>American Journal of Kidney Diseases</i>	Dialysis Clinic Inc (DCI)	National Association of Nephrology Technicians/Technologists	Pentec Health
American Kidney Fund	Elsevier	National Kidney Foundation	Reata Pharmaceuticals
American Regent	Fist Assist Devices, LLC	National Kidney Foundation Events	Relypsa, Inc.
Amgen Inc.	Flavis	National Living Donor Assistance Center	<i>Renal &amp; Urology News</i>
Angion Biomedica Corp	Florajen Probiotics	NaturesMed	Retrophin
Arkana Laboratories	Fresenius Kidney Care	<i>Nephrology News &amp; Issues</i>	Rockwell Medical, Inc.
Ascend Clinical, LLC	Fresenius Medical Care - Renal Therapies Group	Nephrology Nursing Certification Commission	Sanofi Genzyme
Associates of Cape Cod, Inc.	Gebauer Company		Spectra Laboratories
AstraZeneca	Global Health Products		Takeda
Aurinia Pharmaceuticals	Hansa Biopharma		The Booth Photography
	Health Services Advisory Group (HSAG)		The Gideons International
	Hillestad Dialyvitte Pharmaceuticals		Veloxis
			Watertree Health
			Zero Gravity Skin

## 2021 VIRTUAL EXHIBITORS

Abbott Laboratories	Aurinia Pharmaceuticals, Inc.	Horizon Therapeutics-Procysbi	Outset
Akebia	Baxter	KDIGO	Patient Care America
Alexion Pharmaceuticals	BD	Leadiant Biosciences, Inc.	Pentec Health
Alliance for Gout Education	CareDx Inc.	Mallinckrodt	Reata Pharmaceuticals
Alnylam Pharmaceuticals	Chemocentryx, Inc.	Natera	Rockwell Medical
American Association of Kidney Patients	Chinook Therapeutics	National Kidney Foundation	Sanofi Genzyme
American Kidney Fund	Fresenius Medical Care	Nephrology Nursing Certification Commission	Sanofi Genzyme Medical Affairs
Amgen Inc.	Fresenius Medical Care, Renal Pharmaceuticals	Nutricia North America	Traverse Therapeutics, Medical Affairs
Amicus Therapeutics	Global Health Products	Omeros Corporation	Traverse Therapeutics, Thiola EC (tiopronin)
Ardelyx	Gout Education Society	OPKO Renal	Vertex Pharmaceuticals, Inc.
AstraZeneca	GSK	Otsuka America Pharmaceutical, Inc.	Vifor Pharma
Aurinia Pharmaceuticals Inc., Medical Affairs	GSK, Medical Affairs		
	Horizon Therapeutics		





## IMPORTANT DATES AND DEADLINES

**FEBRUARY 18, 2022**

Application for Booth Space and Payment

**FEBRUARY 18, 2022**

Booth Cancellation

**MARCH 1, 2022**

Ancillary Meeting Requests

**MARCH 4, 2022**

Advance Hotel Reservations

**MARCH 25, 2022**

Badge Requests

## CONTACT INFORMATION

### Stephanie Cogan

Vice President, Corporate Relations  
National Kidney Foundation  
30 East 33rd Street  
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[stephaniec@kidney.org](mailto:stephaniec@kidney.org)

### Sarah Kim

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National Kidney Foundation  
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New York, NY 10016  
212.889.2210 x236  
[sarah.kim@kidney.org](mailto:sarah.kim@kidney.org)

### Freeman Decorating Company

Hynes Convention Center  
275 Bodwell Street  
Avon, MA 02322  
508.894.5100

**Request for Ancillary Meetings** space must be made through the National Kidney Foundation. Requests should be made online at [nkfclinicalmeetings.org](https://nkfclinicalmeetings.org) or by contacting Carine Desroches, NKF Meetings and Events Director, at 212.889.2210 x265 or [carine.desroches@kidney.org](mailto:carine.desroches@kidney.org)

### SPAM WARNING

Spammers and outside firms not associated with associations are very good at making their emails and websites look legitimate. Whether they are soliciting you for hotel rooms, list rentals, or AV contracts, they are not official vendors and the NKF cannot take responsibility for their claims, actions, damages you may incur or reservations and refunds that are non-existent.

**Please work only with authorized "Official" SCM22 third-party vendors:**

- National Kidney Foundation – Show Management & Attendee Lists
- Cogent Global Solutions – Audiovisual
- Freeman – General Contractor
- Levy Restaurants, Hynes Convention Center – Exclusive Food and Beverage Provider

## FUTURE NKF SPRING CLINICAL MEETINGS

### 2023 AUSTIN, TX

Austin Convention Center

April 11–15

### 2024 LONG BEACH, CA

Long Beach Convention Center

May 14–18

### 2025 BOSTON, MA

Hynes Convention Center

April 9–19



[nkfclinicalmeetings.org](https://nkfclinicalmeetings.org)

#NKFCLINICALS



For the most up-to-date health and safety information, please check [NKFCLINICALMEETINGS.ORG](https://NKFCLINICALMEETINGS.ORG)



NATIONAL KIDNEY  
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