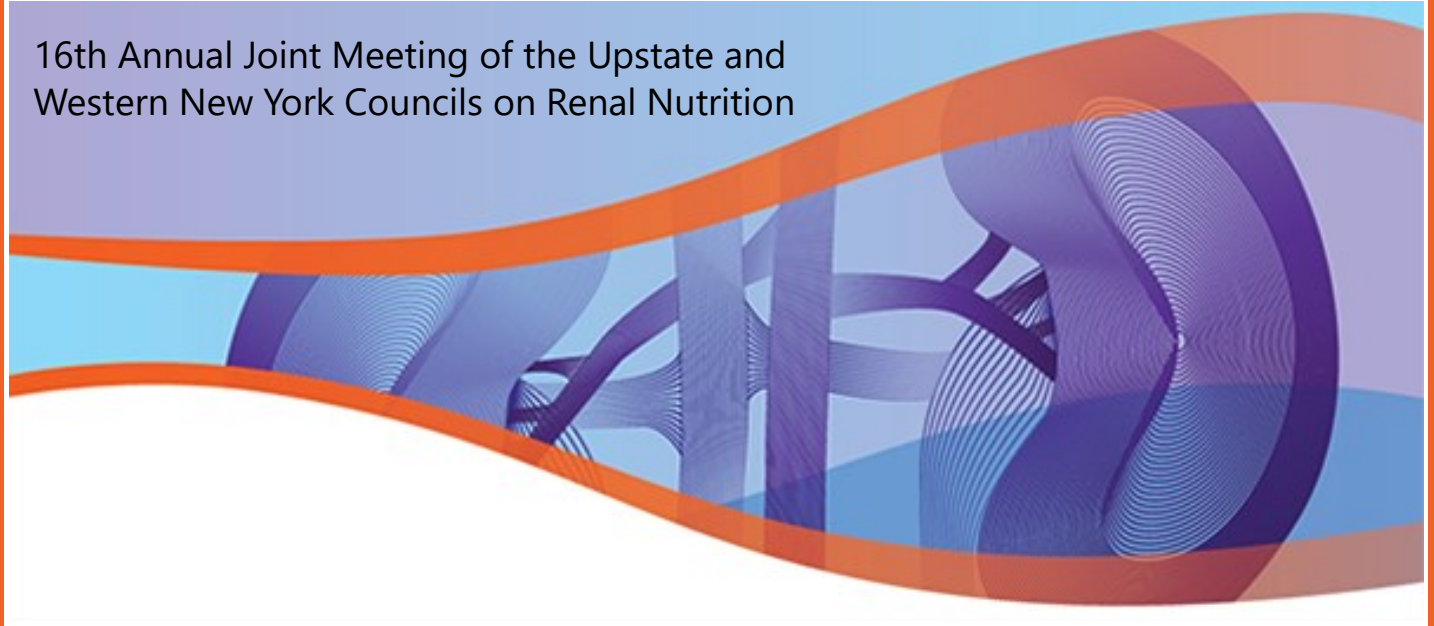


16th Annual Joint Meeting of the Upstate and
Western New York Councils on Renal Nutrition



COUNCILS ON RENAL NUTRITION — WEDNESDAY, OCTOBER 14, 2020

ACTIVITY OVERVIEW:

The National Kidney Foundation's 16th Annual Joint Meeting of the Upstate and Western New York Councils on Renal Nutrition is a virtual symposium for dietitians. This program will enhance the clinician's ability to make appropriate nutritional recommendations for his/her patients with chronic kidney disease (CKD).

WHY IS THE JOINT MEETING OF THE COUNCILS ON RENAL NUTRITION GOING VIRTUAL?

The health and safety of those we serve and partner with is NKF's top priority. In response to the COVID-19 pandemic, we are pivoting our **Annual Joint Meeting of the Councils on Renal Nutrition** to a virtual format!

CONFERENCE FACULTY AND PRESENTATIONS:

Getting to the Heart of Malnutrition: Connecting Inflammation, Malnutrition and Cardiovascular Health in CKD

Eileen Moore, CNSC, RD, LD

Emerging Strategies for Phosphate Management

Lisa Gutekunst, MS Ed, RD, CSR, CDN

The Impact of Obesity in the CKD Patient: Review of Treatment Options

Dr. Alok Gandhi, DO, FACOS, FASMBS

Treating Zebras in a Stable Full of Horses: An Overview of the Clinical Approach to Chronic Glomerular Disease

Catherine A. Moore, M.D.

Patient Adherence: A Psychological View for Effectively Caring for the CKD Population

Ursuline Bankhead, PhD



As a sponsor for the 16th Annual Councils on Renal Nutrition conference, your brand will be associated with a well-respected nationally recognized charity and receive the full support of the **National Kidney Foundation** to promote this sponsorship in accordance with the event related activities as outline in each sponsorship level.



Associate with other corporate sponsors



Build community goodwill and address corporate social responsibility objectives.

Be **Recognized** as a leader in the fight to end kidney



SPONSORSHIP OPPORTUNITIES:

	Platinum \$2,250	Gold \$1,500	Silver \$1,250	Adver- tising \$ 600
Electronic Marketing				
<ul style="list-style-type: none"> Company logo posted on NKF social media page noting you as a Platinum Presenting Sponsor 	X			
<ul style="list-style-type: none"> Company logo posted on NKF social media page 	X	X		
<ul style="list-style-type: none"> Company logo posted on NKF website 	X	X		
<ul style="list-style-type: none"> Company logo on the virtual attendee bag 	X			
<ul style="list-style-type: none"> Promotional piece included in the virtual attendee bag 	X	X	X	X
Other Benefits				
<ul style="list-style-type: none"> Verbal acknowledgement at opening remarks 	X			
<ul style="list-style-type: none"> Verbal acknowledgement during program 	X	X	X	
<ul style="list-style-type: none"> Listed as a sponsor on the program 	X	X	X	
<ul style="list-style-type: none"> Ad in the official symposium program 	X			
<ul style="list-style-type: none"> Access to one time use registered attendee list 	X			
<ul style="list-style-type: none"> Complimentary registrations to symposium 	4	3	2	1

FOR MORE INFORMATION CONTACT:

Susan Brayer, Community Outreach Manager
585.598.3963 Ext. 373 OR susan.brayer@kidney.org



**16th Annual Joint Meeting of the Councils on Renal Nutrition
Wednesday, October 14, 2020
Virtual Conference**

Please check your company's commitment level:

- Platinum Presenting Sponsor \$2,250**
- Gold Sponsor \$1,500**
- Silver Sponsor \$1,250**
- Advertising \$600**

Contact/Representative _____
Position/Title _____
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Address _____
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Email _____

**** Payment for the 16th Annual Joint Meeting is due Friday, August 28, 2020. ****

- Please invoice our company for \$_____.
- My check made payable to the National Kidney Foundation is enclosed for \$_____.
- Please charge my credit card for \$_____ AMEX VISA M.C. Discover
Card # _____ Exp. Date _____ CVC _____
Signature _____ Date _____

****No refunds available.**

Please return a completed form via mail or email to:

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Rochester, NY 14607
585.598.3963 EXT. 373
susan.brayer@kidney.org
TAX ID # 13-1673104