



Partnering with the NKF Konica Minolta Golf Classic

The Premier Amateur Golf Event for Charity



Tuesday, July 27, 2021

Firestone Country Club- North Course– 1:30 PM Shotgun

Register Online > NKFKonicaMinoltaGolfClassic.com

TITLE SPONSOR



NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



J. HILBURN

NATIONAL FINALS HOST



PEBBLE BEACH RESORTS



NKF KONICA MINOLTA GOLF CLASSIC is The Premier Amateur Golf Event for Charity.



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach.



Golfers raise over **\$3.5 million** annually to benefit the National Kidney Foundation.



Why Participate?

Entertain current and prospective clients.



Connect with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.



42% are C-Level, Owner, Partner, Top Management.

53% are VP/Professional.

96% consider themselves influencers among their peers, co-workers, community, friends, and family.



Align your company with *The Premier Amateur Golf Event for Charity* in your market.



Build community goodwill and address corporate social responsibility objectives.



Associate with other local and national sponsors.

Earn an invitation to the National Finals at Pebble Beach.



Support the NKF in its mission!

37 MILLION Americans, equal to the number of golfers in the U.S., have chronic kidney disease.

+33%

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

TOURNAMENT FORMAT

Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

Top finishing teams from each division receive invites to the National Finals at Pebble Beach.



NATIONAL FINALS

54-hole competitive play at the Pebble Beach Golf Links, The Links at Spanish Bay, and Spyglass Hill Golf Course, along with evening functions and other activities.

Guests stay at The Inn at Spanish Bay™ - #1 Best Golf Resorts in North America—*Golf Digest*.

SPONSORSHIP & FOURSOME PACKAGES

Platinum Sponsor..... \$7,000

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of Golf Carts, Awards Banquet, Scorecards, or Electronic Bidding
- Company logo on media platforms
- 2 foursomes with premium gift collection

Gold Sponsor..... \$5,000

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of Awards Banquet, Golf Carts, Scorecards, or Electronic Bidding
- Company logo on media platforms
- 1 foursome with premium gift collection

Silver Sponsor..... \$3,500

- Company logo on tee signage and program book
- Company product sampling at tee or in gift bag
- Ownership of a hole on golf course with signage
- 1 foursome with premium gift collection

Basic Foursome..... \$2,500

- Breakfast, lunch served on-course
- On-course contests
- Awards Reception with heavy hors d'oeuvres
- Drink tickets
- Premium golfer gifts

Hole Sponsor..... \$500

- Tee signage on a hole, putting green, or driving range
- Networking opportunity at event Awards Banquet

CONTACT US TO LEARN MORE:

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REGISTER ONLINE > NFKKONICAMINOLTAGOLFCLASSIC.com