

Benefits Provided by NKF	Gold Presenting \$50,000	Authors Circle \$25,000	Silver \$15,000	Nobel \$10,000	Pulitzer \$5,000	Bestseller \$2,500	Premium \$1,600	Readers \$1,300
Name/Logo on event website, event collateral + marketing materials (print/digital)	As Exclusive Presenting	√	√	√				
Verbal recognition in opening remarks; name/logo placement virtual event backdrop	√	√						
Brand element(s) of the event or custom advertisements	√	√	√					
Host Virtual Networking Session	√							
Select Mission Moment speaker	√							
Access to exclusive VIP event	Up to 10 guests	Up to 6 guests	Up to 4 guests	Up to 2 guests				
Access to Authors event	Up to 40 guests	Up to 30 guests	Up to 20 guests	Up to 15 guests	Up to 10 guests	Up to 10 guests	Up to 10 guests	Up to 10 guests
Program Ad (digital + print)	Full-page	Full-page	Full-page	Full-page	Half-page	Quarter-page	Acknowledgement	Acknowledgement
Champion Circle Inclusion	√	√						
Social Media	3 NCA + 1 National	3 NCA	3 NCA	3 NCA				
E-Newsletter/E-mail Blasts	1 Spotlight Feature + 3 E-blasts	1 Spotlight Feature + 3 E-blasts	3 E-blasts	3 E-blasts				
NKF Annual Report or equivalent	√							
Pre-, post-event video	Featured	Featured	Acknowledgement	Acknowledgement				
Autographed books + Wine Package	10-sets w/custom plate	6-sets w/custom plate	4-sets w/custom plate	2-sets w/custom plate	2-sets w/custom plate	2-sets	1-set	