



Partnering with the NKF Konica Minolta Golf Classic

The Premier Amateur Golf Event for Charity



Monday, June 21, 2021

Legends Golf Club, Prior Lake, MN

Register Online > NFKKonicaMinoltaGolfClassic.com

TITLE SPONSOR



NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



NATIONAL FINALS HOST





NKF KONICA MINOLTA GOLF CLASSIC is The Premier Amateur Golf Event for Charity.



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach.



Golfers raise over **\$3.5 million** annually to benefit the National Kidney Foundation.



Why Participate?

Entertain current and prospective clients.



Connect with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.



42% are C-Level, Owner, Partner, Top Management.

53% are VP/Professional.

96% consider themselves influencers among their peers, co-workers, community, friends, and family.



Align your company with *The Premier Amateur Golf Event for Charity* in your market.



Build community goodwill and address corporate social responsibility objectives.



Associate with other local and national sponsors.

Earn an invitation to the National Finals at Pebble Beach.



Support the NKF in its mission!

37
MILLION

Americans, equal to the number of golfers in the U.S., have chronic kidney disease.

+33%

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

TOURNAMENT FORMAT

Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

Top finishing teams from each division receive invites to the National Finals at Pebble Beach.



54-hole competitive play at the Pebble Beach Golf Links, The Links at Spanish Bay, and Spyglass Hill Golf Course, along with evening functions and other activities.

Guests stay at The Inn at Spanish Bay™ - #1 Best Golf Resorts in North America—*Golf Digest*.

2021 SPONSORSHIP & FOURSOME PACKAGES

Gold Sponsor— \$7,500

- Logo at registration, tee signage & golfer materials
- Company product sampling in gift bag
- **3 foursomes** with premium gift collection
- Lunch and dinner for Golfers
- Choice of the following: Golf Cart Sponsor, Lunch Sponsor, Dinner Sponsor
- Recognition during shotgun start & awards ceremony

Silver Sponsor— \$5,000

- Company logo on tee signage & golfer materials
- Company product sampling in gift bag
- **2 foursomes** with premium gift collection
- Lunch and dinner for Golfers
- Choice of Water Sponsor
- Recognition during shotgun start & awards ceremony

Executive Foursome— \$2,500

- Company product sampling in gift bag
- Ownership of a hole on golf course with signage
- Company product sampling in gift bag
- **1 foursome**
- Lunch and dinner for Golfers
- Recognition during awards ceremony

Basic Foursome— \$1,600

- Lunch and dinner for 4 Golfers
- On-course contests
- Drink tickets
- Premium golfer gifts

Hole Sponsor— \$750

- Tee signage on one hole & recognition during awards ceremony

CONTACT US TO LEARN MORE:

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REGISTER ONLINE > NFKKONICAMINOLTAGOLFCLASSIC.com